assured
data protection

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CASE STUDY: FRANKHAM GROUP

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ABOUT FRANKHAM GROUP

Frankham Consultancy Group is a leading design and building consultancy established in 1982, based in Kent, in the UK. Frankham's IT Director, Andy White, is responsible for the IT department and has worked in the business for 20 years holding several positions, progressing to his current role in January 2021. Andy faced a series of IT challenges which meant he needed to review Frankham's data management approach.

THE RESULTS

- RTO **reduced by 80%** from 5 days to 24 hours with Assured's DR as a Service.

- **100% reduction of time** spent managing and monitoring backups with automated reporting.

- Increased data retention for M365 backups from **30 to 365 days**.

- **2nd DR site** located over 200 miles away for recovery in the event of a physical disaster at their site.

THE CHALLENGE

The rapid expansion of Frankham's business operations resulted in a surge in data volume and complexity and traditional backup methods struggled to cope with their evolving data landscape. Also, like many other companies, Frankham was facing heightened data security concerns. With the threat of cyber attacks and ransomware looming larger, they urgently needed a robust solution to secure their critical data to ensure a swift recovery in case of an incident. Further to this, their existing on-premises infrastructure was reaching its limits, causing performance bottlenecks and raising concerns about scalability for future growth. The members of the IT team also found themselves spending an excessive amount of time on manual data backup and management tasks, diverting valuable resources from strategic initiatives.

THE SOLUTION

Alongside Assured, Frankham undertook a comprehensive transformation journey to tackle their data management challenges head-on. Rubrik's state-of-the-art data management platform was able to offer them secure, immutable backups with faster recovery and the ability to streamline the management of their intricate data landscape. All of this was packaged as a managed service to free up their IT team's valuable time with a cost-effective and scalable solution available on per-TB basis, equipping them for future growth.

THE RESULT

The collaboration with Assured and Rubrik has enabled them to meet the company's strategic objectives. The adoption of Rubrik's advanced platform streamlined their data management significantly with secure, simplified backup, recovery, and management processes. This in turn drastically reduced their recovery time objectives (RTOs) and recovery point objectives (RPOs), as well as reducing the daily management and monitoring of backups. They have bolstered their defenses against ransomware threats, gaining the confidence that with the native immutable backup Rubrik provides, they can now recover a clean, uncompromised copy of their data, four times faster than their previous solution in the event of a cyber or ransomware attack.

"Assured Data Protection has breathed new life into our data practices, propelling us towards unparalleled efficiency and security. Assured's proficiency, professionalism, and resolute dedication to our success makes them a key strategic partner for our business. We wholeheartedly endorse and recommend them to any organization seeking to modernize and secure their data management."
- Andy White, IT Director, Frankham Consultancy Group